



THE PAINT

“Value” is a word that gets overused these days, but we still believe in it. Real, honest value is what we aim to offer by making a paint that covers, adheres, and performs as well as paints that cost much more. We can offer quality beyond our price because our recycled paint represents the average of all paint bought in Ontario—the equivalent of a \$35 gallon. But don’t just take our word for it. After stringent laboratory testing, our paint has won the approval of the Masters Painters Institute.

THE GUARANTEE

We’re proud to stand by the best guarantee in the business: if you have a complaint—any complaint whatsoever—simply email us and we will refund the price of your paint. Period. No fine print. All we ask is that you don’t take advantage of us.

THE NUMBERS

Colour match: < 0.8 delta

Gloss: 3.5 - 7 units at 60 degrees.

Viscosity: 90-100 Krebs units at 25 degrees

Batch size: 1800 gallons maximum

Coverage: 350-450 square feet

Volatile Organic Compounds (VOC’s): Test ranges from 17-39 g/l (ppm)

Re-coat time: 30 minutes at 25 degrees Dry time: 4 hours Cure time: 10 days

Density: 9.6-10.6 lbs./G

SURFACE PREPARATION AND USE

The short version: Use and prepare PWPC as you would any other mid-grade low-gloss latex interior paint. The long version: Surface must be free of oil, dust, soap, wax, mold, rust, etc. If in doubt of surface state, wash well with TSP, then rinse and dry. Priming is always recommended but PWPC can go over other low-gloss clean latex substrates. While factors affecting performance may vary, PWPC is not recommended for high wear or wet areas such as kitchen backsplashes, bathrooms, and trim.

APPLICATION

PWPC can be applied by brush, roller, or sprayer (follow sprayer instructions).

SAFETY

Use in a well-ventilated area and keep out of reach of children. If swallowed, call poison control or see a doctor immediately. If in eyes or on skin, rinse well.

